



## GENERATION ZAPPED

### **A documentary film about the invisible inconvenience of wireless technology**

Today we encounter a hundred thousand times the level of radiation from wireless technologies than we did decades ago. Yet the safety standards set by federal regulatory agencies remain outdated. New wireless devices such as smart phones, tablets and baby monitors to the latest “Internet of Things” continue to enter the market without any proper pre-market testing or post-market monitoring. Too little is done to ensure public safety and awareness.

Telecommunications is a multi-billion-dollar industry that goes to great lengths to lobby congress, influence policy-makers, and dispute any scientific data correlating wireless technology to potential health risks, which is reminiscent of the lead, asbestos and tobacco industries before them.

So how can we uncover the facts and reduce our exposure to limit the associated health risks during this technological revolution? **GENERATION ZAPPED** is a powerfully moving, and thought-provoking documentary that attempts to do just that.

**“The exposures we now have are unprecedented. I remember a life without this radiation - but the children we have now are going to view the internet the way we view electricity. They’ll think it’s something that of course is ok because they never knew life without it” - Erica Mallery-Blythe, MD**

### **ABOUT THE FILM:**

**GENERATION ZAPPED** investigates the potential dangers of prolonged exposure to Radio Frequencies (RF) from wireless technology; it's effects on our health and well-being, as well as the health and development of our children. From its links to breast and brain cancer, to its associations with increased infertility and genetic mutations related to autism and ADHD, to newly developed illnesses, such as Electrical Hyper-sensitivity (EHS).

**GENERATION ZAPPED** is a social-awareness documentary that combines personal stories from those directly affected, interviews with international doctors and researchers studying the mounting data, and conversations with public health policy experts, fighting to revise long outdated policies and safety regulations.

Beyond educating the public and uncovering the scientifically supported data on the health risks associated with wireless technology, **GENERATION ZAPPED** provides simple guidelines on how to protect and safeguard against these potential dangers.

## **ABOUT SILICON VALLEY EXECUTIVE PRODUCER PETER SULLIVAN:**

***"I thought that anybody that talked about the health effects of EMFs was a complete idiot. I thought that they just were not science-y," - Sullivan for Mother Jones; " This Former Techie Owes His Fortune to Electronic Devices. Now He Thinks They're Dangerous" - Harkinson, Josh***

Peter Sullivan is among an estimated 3 percent of people in California who suffer from Electromagnetic Hypersensitivity Syndrome.

Previously, a software designer for Netflix, Inc., Interwoven, Inc., Excite@Home, and Silicon Graphics, today Peter is one of the US's leading environmental health funders, focusing on toxins and wireless safety. He has funded research at Harvard, Stanford, University of California, Berkeley and several leading environmental health non-profits. He speaks about autism and environmental health at conferences internationally.

In 2014 Peter met director Sabine El Gemayel and decided to partly fund her film to bring this issue to light.

## **DIRECTOR'S STATEMENT:**

In less than a generation, cell phones and the Internet have revolutionized virtually every aspect of our lives, transforming how we work, socialize and communicate. But what are the health consequences of this invisible convenience?

As a mother of teenagers I am concerned with the shadow side of wireless technology on our children. I am troubled by the increased health risks and how it is sociologically impacting childrens' development and behavior. As a citizen and consumer, I am

disturbed by the business ethics behind the wireless revolution and its ubiquitous use in schools, at work, and at home.

I love technology and the many conveniences it has offered us, yet I believe that increased transparency is vital, including pre-market testing, post-market monitoring, and revised policies and regulations.

Finally, I invite audiences to consider the case for honoring the precautionary principle when it comes to the adoption of wireless technology – to simply slow down, turn it off at night and “plug it in” until more extensive research is validated and complete.

-- **Sabine El Gemayel**

To learn more about the film or watch the trailer visit: [www.generationzapped.com](http://www.generationzapped.com)

Contact Sabine El Gemayel at [sabine@generationzapped.com](mailto:sabine@generationzapped.com) to schedule an interview.

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